

THE SOHO HOTEL (Soho, London)



HOTEL HIGHLIGHTS

The Soho is one of the largest of the Firmdale group of hotels in London, with 96 bedrooms, suites and apartments, all with floor-to-ceiling warehouse-style windows. There are two spacious drawing rooms with an honesty bar, restaurant, popular bar and two state-of-the-art screening rooms. The hotel appeals to the entertainment and fashion industries and to theater and restaurant lovers as well. There are very large penthouse suites with panoramic, wrap-around terraces with views all over London and many of the large suites will suit families and those who are in London for an extended period of time. Kit Kemp blends her extraordinary fresh and stylish taste with the old and the new and creates an elegant English look with a contemporary feel. Although close to all the busy restaurants, theaters, clubs and nightlife of Soho, the hotel itself is in a quiet mews between Dean and Wardour Streets.

AWARDS

Firmdale Hotels – The King’s Award for Enterprise, 2024

Soho Hotel – One Michelin Key, 2024, 2025

Best Hotels in London, Condé Nast Traveler, 2024

Best Hotels in London, The Telegraph, 2024; Coolest Hotels in London, The Times, 2024

VIDEO OF THE SOHO HOTEL

[The Drawing Room](#)

GENERAL INFORMATION

96 Rooms and Suites: Connecting Rooms Yes, 3 Sharing – Yes, 4 Sharing (Deluxe Jr Suite if 2 kids under 12)
Fully Air-Conditioned, 24-Hour Room Service, Concierge, High-Speed Wireless Internet, Gym and Treatment Rooms, 2 Screening Rooms (45/100 Seats), 4 Private Meeting Rooms, Rik Rak by Kit Kemp Bath Products

Nearest Tube Station

Piccadilly Circus

For More Information or to Book — Contact Your Travel Advisor!

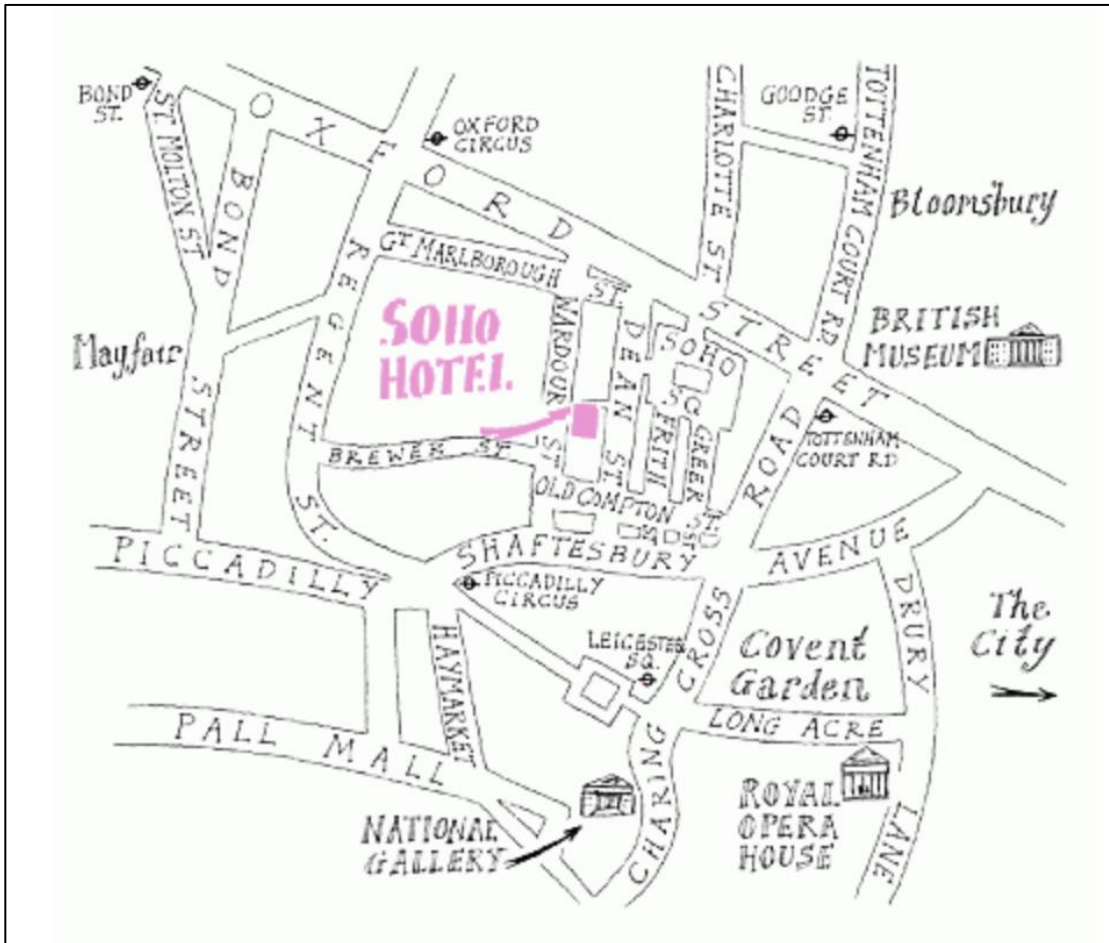
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SIGHTSEEING NEAR THE HOTEL

The Royal Academy, West End Theaters, Buckingham Palace, The National Gallery



NEIGHBORHOOD MAP



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